SOCIETY

THE first wests of May has been provided by the property has been busy either society has been been busy either society has been busy either busy either society has been busy either b

Nelige girls incident to their coming affairs arranged by the Woman's College girls incident to their coming commencement was the beautiful banquet given by the senior class on Friday night in the Jefferson Hotel, consperoned by Professor and Mrs. Melvin A. Martin, when toasts and college jokes and merrymaking were the order of an evening that will long be remembered in the minds and hearts of the girl graduates.

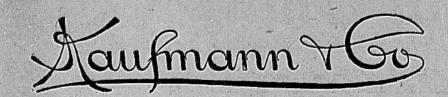
The table was lavishly decorated with La France roses and evergreens long ropes of smilax reaching from the centreplece of blossons to the corners of the table. The places were marked with hand-painted place cards, and there were little individual white suede card cases for souvenirs, which held the menu and were embellished with the atriograph of each girl, and tied with wild and green cords, the college colors, while other decorations were fittingly arranged in black and gold, the class colors.

Mr. Martin made a delightful informal talk, which was gracefully responded to by Miss Helen Hammerly, the president of the class, who returned the good wishes and congratulations of the girls and one in the good the good wishes and congratulations of the control of the girl girls and one in the good wishes and congratulations of the girls and one in the girls and one in the control of the girls and one in the girls and one in the girls and one in the control of the girls and one in the control of the girls and one in the control of the girls and one in the girls and one in the girls and one in the girl bar and some of Richmond's best solostic and some of Richmond's best solostics. Each member will be endured by the Philharmonic Orchestic and some of Richmond's best solo

the president of the class, who returning—school episode, gay and rollicking ed the good wishes and congratulations in tone, in which five girls and one of her fellow-classmates. Present on boys, take a hand.

Friday night were Mr. and Mrs. Mar"Sunset" is a light drama, and its

Sample line of 200 Dres-den, Plain colors, Polkadot and Fancy Belts, in Elastic and Leather. 50c and 75c value—Special



Linen Embroidered Turndown Collars, all sizes; reg-ular 25c collar. Put on sale

12½c (Only two to each person.)

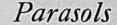
...Intensely Interesting Suit Sale...

The arrival of warm weather is the signal for completing arrangements for display of our linen and summer dresses. Hence this great cut-price sale of Women's and Misses' Cloth Suits at a fraction more than half-price.

The three lots consist of suits in the most favored styles, made of Plain and Fancy Worsteds, Panamas and Serges. Coats are all desirable lengths, semi-fitting, close-fitting and hipless models, plain and fancy tailored with Taffeta Silk and Peau de-Cygne lining; flare skirts in the latest models; choice colorings-Grey, Navy, Old Rose and Shepherd Checks.

Suits that formerly sold up to \$16.50 Reduced to \$ 9.50 Suits that formerly sold up to \$25.00 Reduced to \$14.50 Suits that formerly sold up to \$35.00 Reduced to \$19.50

Tailored Wash Suits Specially Priced



No article more essential to a lady than a parasol. Our stock is replete with all styles in silk and linen, for Ladies, Misses and Children. We quote three specials for Monday's selling.

BEAUTIFUL CHAMPAGNE COLOR LINEN PARASOLS, with Dresden and embroidered borders, natural long handles, Paragon frames. Special for \$1.25 Monday.

PONGEE PARASOLS of colored polka dot, with wide borders to match, in all the leading shades, enamed long Princess handles to correspond, and tassels. Special for Monday.

PONGEE OR TAFFETA SILK PARASOLS in various colorings, bordered to correspond, brass tips and ferrel, very long handles to match. Special for Monday.

A very handsome line of DRESDEN, PERSIAN AND PLAIN COLOR SILK PARASOLS, plain and fancy borders; long, hand-carved and plain handles for carriage and street use. Prices, \$2.50 to \$10.00.

Important Sale of

For the elaboration of Summer frocks, millinery and fancy work, ribbons are now in great demand. We present in this sale choice of colors and stylesand in all the wanted widths.

and in all the wanted widths.

4½-INCH SATIN AND TAFFETA RIBBONS, high French lustre, in pink, light blue, old rose, reseda, champagne, 15c black and white. The best value ever offered. Price, 15c per yard.

100 pieces 5½-INCH PURE SILK DRESDEN RIBBON, pink, light blue, corn and lilac flowers. Regular 36c quality. Price, per yard.

BLACK TAFFETA RIBBON, 6 inches wide, for dress purposes, milinery sash and hair bows; very fine, 15c heavy quality. Special for this sale. Price, per yard.

ALL-SILK PERSIAN GAUZE RIBBON, especially adapted for light summer dresses; beautiful designs in 25c all colors; a novelty. Price, per yard.



Girls' and Little Tots' Dresses

Charming styles, exceedingly practical for the season. They all possess that simple, neat and tasty touch of innocence. We quote but a few items which are exceptional values.

DAINTY MOTHER HUBBARD DRESS OF LAWN, round yoke of hand-embroidery and Swiss inserting; price and sleeves finished with Val. lace. \$1.50

CHILDREN'S LONG-WAIST DRESSES OF PERSIAN LAWN, panel front of Val. and Swiss inserting; \$3.75 lapels over shoulder to match; box-plaited skirt. \$3.75

VERY FINE QUALITY LINGERIE LONG-WAIST DRESSES FOR CHILDREN, entire front of tiny tucks, embroidery, medallons and Val. inserting; very full \$4.38 skirt of very fine tucks. Price......

CHILDREN'S COLORED BLOUSE SUITS, made very tasty with three rows of braid around collar and cuffs; \$1.98 emblem on shield and sleeve; in tan, white and \$1.98 blue; sizes 6 to 14 years. Price.

GIRLS NEW DESIGNED JUMPER SUITS, in newest colors; neck and sleeves made of scalloped embroidery, \$2.25 buttons. Price

SMART ORIENT EFFICET DRESSES FOR GIRLS AND CHILDREN, in THE MANYKIFOO, made in pink and blue, daintily braided and trimmed with lace, \$5.75 plaited skirt. Price

The latest craze in HAND BAGS, made of mole skin, patent-leather finish, 16 inches long, gilt or gunmetal trimmings, change purse, and extra well \$2.38 made. \$3.50 value; now..... Other styles, less elaborate, at \$1 and

Great Reductions in Millinery

It is almost impossible in a few words to do this sale justice. Those of our patrons who desire a Trimmed Hat will find this the greatest millinery event of its kind in town. The best shapes of the season in this sale. Trim-

TREMENDOUS REDUCTION IN STRAW SHAPES .-Those desiring to select their own shapes will benefit greatly by this sale. Straws in burnt, natural, old rose, navy, brown, green, tan, reseda, blue and black. Sold up to \$1.48, now 48c; up to \$2.48, now..... 98c

SAILORS.-Nowhere in this city can you find a greater assortment of Sallor Hats than here. Mushroom and straight brims, large and small crowns, velvet or silk band and bow, in burnt, black and white; extra quality of straw; in two sizes for misses and ladies. \$1.50 value. Special

Notwithstanding the great reduction in Trimmed Hats and Shapes mentioned above, we are first to show CAR-RIAGE, DRESS AND STREET HATS for the early summor and going-away time. In our salon Patterns from abroad, and others from New York and our own workrooms. You should see them.

Jet Dutch Collar Neck Bands, the newest fad 59c

Children's Hats

Infants' Hats, Bonnets and Caps

A great reduction in prices has been made in the pretty straw hat coverings that come from Paris to us direct. Poke Bonnets and Round Hats, trimmed with silk, flowers and ribbons, styles for little ones, up to 6 years, greatly reduced.

CHILDREN'S LAWN DUTCH CAPS, made with shields of embroidery, Val. lace and Swiss insertion. 48c. Special

INFANTS' CAPS OF LAWN, trimmed with ruffles of Val. lace and embroidery inserting. Value \$1.25. 75c. Special

CHILDREN'S CAPS OF FINE QUALITY SHEER LAWN: a variety of styles for your selection; some with shirred ruffle of Swiss insertion, trimmed with ribbons, others of allover embroidery, Val. lace and insertings. Value up to 98c. \$1.98. Special

Bears the

G. Harvey Clarke, at 17 East Grace

Friends of Charles Talbott, of Chicago, were glad to welcome him last week when he spent a few days with

his sister, Mrs. Richard Gwathmey, at her home, 9 North First Street.

The Kind You Have Always Bought

Have You

A Watch

time?

that does not keep

Bring it to us; we will

You will find our

put it in order and guar-

antee entire satisfaction.

prices as reasonable as

is consistent with good,



"It's the Best Shoe I Ever Saw for the Money"

Was the remark of a fashionably dressed woman at the Opening of the New Patrician Shoe Dept.

You would say so, too, if you would only compare PATRICIAN with the new styles of other shoes.

You would emphatically declare it the acme of perfection, the triumph of the century, if you could but see the Patrician made-how each exclusive style is moulded not only to harmonize with the dictates of Fashion, but for comfort as well-and see how each part is carefully inspected by experts to assure perfection before the various parts are put together.

Wear Patrician Shoes this Season and be Stylish, Comfortable and Satisfied.

Smartest Colonials. Daintiest 2 and 3-Eye Ties. Nobbiest Pumps and Oxfords. Stunning Auto Boots.

Seymour Sycle,

No. 11 W. Broad Street.

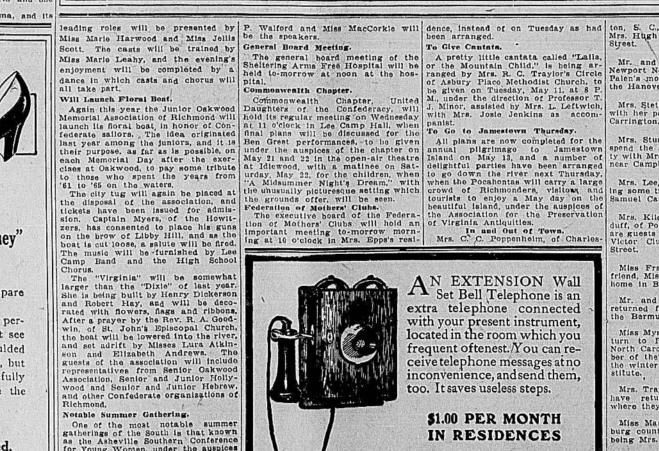
Notable Summer Gathering.

One of the most notable summer gatherings of the South is that known as the Asheville Southern Conference for Young Women, under the auspices of the Young Women's Christian Association. It is an event of interest to five or six hundred young women from all over the Southland. The personnel will embrace representative young women from women's colleges, seminaries and academies of the South and members of the boards of directors of city associations. The conference convenes this year June 9 to 19.

An interesting meeting, presenting the program of conference and plans of the Richmond association, is to be held at the Young Yomen's Christian Association this afternoon at \$330 o'clock, Mrs. A. Beirne Blair, Mrs. C.

leading roles will be presented by P. Walford and Miss MacCorkle will dence, instead of on Tuesday as had ton, S. C., is visiting her daughter, Britain, Conn., is spending some time Miss Mario Harwood and Miss Jellis be the speakers.

Mrs. High Miller, at 114 North Third here with her parents, Mr. and Mrs.



IN RESIDENCES Call Contract Department

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY OF VIRGINIA

Efficient Service



and Mrs. Frederick Palen, Newport News, are the guests of Mrs. Palen's mother, Mrs. George Mayo, at the Hanover.

Mrs. Stettinius, of New York, is here with her parents, Mr. and Mrs. Tucker Carrington. Mrs. Stuart Cooke and family will spend the summer in Albemarle coun-ty with Mrs. W. E. Money at her home

Mrs. Lee, of Sumter, S. C., is spending some time with her daughter, Mrs. Samuel Carter, in Ashland.

Mrs. Kilduff and Miss Eleanor Kilduff, of Port Washington, Long Island, are guests of Mrs. Kilduff's sister, Mrs. Victor Cluis, at 401 East Franklin Street.

Miss Frances Myers is visiting her friend, Miss Chice Tyler Cooke, at her home in Baltimore.

Mr. and Mrs. Charles Brown have returned from their wedding trip to the Bermuda Islands.

Miss Myrtie Montague Owen will return to Richmond to-morrow from North Carolina, where she, as a member of the faculty, has been spending the winter at the Leaksville-Spray Institute. Mrs, Traylor and the Misses Traylor have returned from Charlottesville, where they have been since Easter.

Miss Mary Anna Neblett, of Lunen-burg county, has returned home after being Mrs. McKim Marriott's guest,

Miss Elizabeth Atkinson has returned to her home, 104 West Franklin Street, after spending the winter abroad. Miss Jean Knox will spend the sum-ner at Ravenswood, near Westhamp-

Mrr John Kerr Branch left last wese for her country home in Dutchess county, N. Y., where she expects to remain for the summen, returning to Richmond late in the fall.

WATCHMAKERS, JEWELERS Fourteenth and Main.

Mrs. Hartwell Taylor, of New DENTIFRICE PRO-PHY-TO

honest work.